The Pit Stop!!

The Pharoahs Car Club – St. Johns Florida Newsletter

Edition 6 - March 5, 2025

Our second annual
Pharoahs Car Show held
on Saturday February 1,
2025 was a success,
raising over \$5,000 for
K9s for Warriors!

The weather cooperated and 140 cars were registered for the event.



Volunteers are still needed for our next Cruise-in to support the Scavenger Hunt on *March 29, 2025*



Check out our

Buy, Sell or Swap

Section at the end of the newsletter!



Remember to support our sponsors!





This edition's chuckle



Car Show Season runs year around in Florida, so you are always busy Remember the 3rd Saturday of each month, we have the Cruise-In at PDQ Fruit Cove SR13 from 1:00 PM to 5:00 PM. See you there.



A few pictures from our February 1, 2025 2nd Annual Car Show









Contact Info

Email:

general@pharoahs-stjohns.com

Website:

www.pharoahs-stjohns.com

Mailing Address:

1910 Elks Path Lane Green Cove Springs, FL 32043

Officers:

Dan Barrett, General - President

David Garlington, Colonel - Vice-President

Dave Gill, Commander - First Vice

Ray Pascuzzi, Major - Treasurer

Tammy Huber, Captain - Secretary

Sean Griswold, Lieutenant – Social Media / Marketing / Web / Club Photographer / Director of **"Next Gen"**

Chris Hulsey, Sargeant - Sargeant-at-Arms



Please register for our first annual Scavenger Hunt at our March 29, 2025 Cruisin, and try to win the \$700 top prize.



Pharoahs Events

Quarterly Meetings – Our monthly meetings are now Quarterly Meetings. The next meeting will be held at "Dave Gill's Hot Rod Shop" on March 8, 2025 at 9:00-10:00 AM located at 8537 Crosswinds Drive St. Augustine, FL 32092,

Thanks Dave,



Our "Pharoahs Cruise-Ins" on the 5th Saturday of the month at Trout Creek Memorial Park 6550 State Road 13, St Augustine FL

The "Pharoahs Cruise-In" will be from 9:00 AM – 12:00 Noon.

The first Cruise-In for **2025**, will be on **Saturday March 29**, **2025**, and will also be the same day as our first Scavenger Hunt.



Many thanks to our club photographer (and many other talents), **Sean Griswold**, for the great pictures that he took and posted on our Facebook page. If you like the pictures, you can buy them for a great memory of your classic car at our Annual Car Show.



Monthly Events

Our first "5th Saturday" Cruisein for 2025 will be held on Saturday March 29, 2025.

It will also be our first
Scavenger Hunt so come to the show to sit back and relax, show your cars, or participate in the Scavenger Hunt with three prizes totaling \$1,000.

The Cruise-In is from 9:00 AM –
12:00 Noon.
Trout Creek Memorial Park
6550 State Road 13, St.
Augustine FL

Our Sponsors for our Cruise-In's

















Happy March Pharoahs...

This new year is starting off on a good note, but I'll leave the politics to the politicians or liars, you choose. The Car Show! **Wow!** Many thanks to everyone that helped, supported, attended, raffled, and cruised in with us at **Pharoahs St Johns 2**ND **Annual Car Show at The Trout Creek Memorial Park & Marina** location.

The Car Show was well attended with approximately **140 registered vehicles**. We raised a little over **\$5,000**, which will be donated to *K9s For Warriors* next month after the **Scavenger Hunt** proceeds are added to the donation. Anyone wishing to attend when I present the check to Stephanie Vogt at K9s HQ is welcome to join me. This should happen not later than the second week of April. And as usual, my special thanks to Ringpower, Trout Creek Memorial Park, Honorary Discharge, Honeywell's Pest Control, and StickerDicks Garage for their support of the Pharoahs St Johns car club and for our K9s For Warriors!

Our Quarterly meeting will be held at *Dave Gills Hot Rod Shop* on March 8th. Look back at previous emails for the location address and time. I hope to see everyone there as we have a full agenda to cover and really need input and opinion/advice for our members on several issues.

This is a great time of year for car events with the weather cooperating so enjoy it every chance you get to "hot rod" around the tri-county area or further locations for those of you that like to go exploring or "venturing" as Sean would say. For 2025, Pharoahs St Johns Car Club will be hosting the following events, so please mark your calendars and looking forward to seeing you all at our next events:

March 29, 2025, will be our First Scavenger Hunt. So please check our webpage for all details

March 29, 2025, will be the Spring 5th Saturday Cruise-In. Please check our webpage for all details

May 31, 2025, will be our *Summer 5th Saturday Cruise-In* at the Creek from 9AM-12Noon. Please check our webpage for all details

August 30, 2025, will be our *Fall 5th Saturday Cruise-In* at the Creek from 9AM-12Noon. Please check our webpage for all details

November 29, 2025, will be our *Winter 5th Saturday Cruise-In event*. Please check our webpage for all details





(Continued)

November we will also be looking at our next *Holiday Banquet dinner for 2026!* We had an awesome time at the first one last January and I am looking forward to doing the event again in *January 2026!*

Thank you again to all our Veterans, Active-Duty members, and First Responders! We truly owe you all our debt of gratitude and our continued thanks for keeping us safe.

See you at the shows!

Thanks, Dano

Dan Barrett, General Pharoahs International-St Johns Chapter





Upcoming Events

March 21-23: Spring Turkey Run in Daytona

March 29th: 5th Saturday Cruise in at the Creek

March 29th: Pharoahs Scavenger Hunt (At The Creek)

April 12th: St Augustine Cruisers Annual Car Show at the Museum

May 10th: CCC Rev It Up Car Show at Moose haven

May 31st: 5th Saturday Cruise in at the Creek

August 30th: 5th Saturday Cruise in at the Creek

November 8th: CCC Back to the Fifties Car Show at Moose haven

November 27-30: Fall Turkey Run in Daytona

November 29th: 5th Saturday Cruise in at the Creek

* SAC Monthly Cruise-In

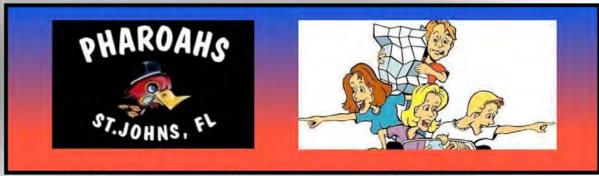
St Augustine Cruisers have their monthly cruise-in every 3rd Saturday, from 5pm to 7pm (4pm to 6pm during the dark months) January thru November at the Classic Car Museum of St Augustine 4730 US#1 South, St Augustine, 32086.

* CARS & COFFEE

4th Saturday of every month 8am-10am at the Classic Car Museum. It is open to the public and all car clubs.

Ray Pascuzzi, Major Pharoahs International-St Johns Chapter





Pharoahs 1st Annual SCAVENGER HUNT

Come participate in our 1st Annual Scavenger Hunt!!!! Bring a co-driver to help solve the clues. Entry per vehicle is \$30.00 regardless of how many people are in your ride. DON'T get lost! DON'T get caught speeding! and DON'T miss a stop! This event is going to be held during our 5th Saturday Cruise-In event in March 2025. Check out below QR code to pre-register.

This Scavenger hunt is limited to 50 entries, so get registered first!

1st place: \$700, 2nd place: \$200, 3rd place: \$100

Pre-Registration ---->

Questions: events@pharoahs-stjohns.com

When: March 29, 2025 -First Car Out at 8AM

Where: Trout Creek Memorial Park & Marina

6550 St Rd 13 N, St Augustine, Florida







From the Editor

Just a few reminders:

- Our next club meeting will be on Saturday, March 8, 2025 at "Dave Gill's Hot Rod Shop" on March 8, 2025 at 9:00-10:00 AM located at 8537 Crosswinds Drive St. Augustine, FL 32092.
- The 2025 member dues are due, please bring your check or cash to the next meeting on **March 8, 2025**.
- Our First Annual Scavenger Hunt will be on Saturday March 29, 2025. Volunteers are needed to assist with registration and coordination of the event. Please reach out to Dan Barrett or Brad Lenox.

Special Request

For the Newsletter's *The Mechanic's Corner* section, I am looking for topics that our members would benefit or enjoy, so if you have a topic that you would like to submit, please send it to raypascuzzi@yahoo.com and I will provide a write-up on your topic.

It could be a simple - what are other members are doing to protect their car from damage while it is being stored or being worked on in your garage or a local mechanic who does a good job on repairs needed for your baby.

Ray Pascuzzi, Major Pharoahs International-St Johns Chapter







Our Charities







www.k9sforwarriors.org



Our Sponsors and Supporters





















Our Member Highlight

This month's member classic car highlight is no stranger to many of us who attend our cruise-ins, car shows and get-togethers. *Dave Garlington's T-Bird* is a beauty, a winner at many of the shows in Northeast Florida for its originality and clean car inside and out (and under the hood and the trunk). And who can forget Suzanne Somers in that beautiful T-Bird...

Many of us have a story about how we procured our classic car and when Dave and I were talking at a recent car show, I thought his story deserved to be in our newsletter.

In Dave's own words...

Fellow members, a little history on my car - my Father-in-Law & I, along with another friend, went to the *Mecum Auction* in Kissimmee in *January of 2019*. Didn't go there to bid on a vehicle, but I really wanted a 40s or 50s pickup truck. Before we went, my Father-in-law told me about a T-Bird for sale in Belleview. With that I mind I did pay attention to T-Birds at Mecum, because I always thought they were sharp. After 3 days at the auction & total car viewing overload, we headed home. I told my Father-in-law that I'd like to check out that T-Bird.

We went by the guy's house & he led us to his garage, where even there he had it covered. Had no idea what the color of the car was & when he pulled off the cover, I was smitten! *Peacock Blue-Beautiful!* Thought if this car starts & runs ok, I want it. The car overall was in nice shape, but I've done a number of things to enhance it. The trunk was a total mess & was missing the iconic bumper guards on the front. As time progressed, I cleaned up the motor compartment & added the Coker wide white wall tires & spoke wheels.

After 6 years, it's pretty much the way I want it. I absolutely love the car!



The Beginning.....







......Today......



The Mechanic's Corner

Why do we join car clubs and how can we keep our club and our events interesting, beneficial for our charity and a fun place to meet up with others with like-kind interests?

Keeping a Car Club Going and Growing

Reprint from Hagerty - May 1, 2005 <u>John Gunnell</u>

Once your collector car club has been organized, you want to make it go and grow. Good communications, timely publicity and signing up new members are key elements that keep a club active and strong. The Newsletter Committee (formal or informal) will be relied on to keep the membership well informed. Publicity may be the job of appointees like the Club Editor, Club Photographer or Car Show Chairperson or a separate Publicity Secretary can be picked. Membership-building efforts are often the responsibility of the Club Secretary, although larger clubs may want to have a Membership Secretary to work solely in this area.

Club Communication: Internal

To make your collector car club going, members must be informed about what the club is doing and when club events are scheduled. The best way to do this is in a published <u>club newsletter</u>. This can be quarterly, monthly, whatever your club's budget allows. It must also be professional and correct. A portion of the annual dues collected should be set aside for printing and distribution of the newsletter.

Club newsletters don't have to be fancy to be effective. It's the content that's most important. Essential items found in many club newsletters are a calendar of events, club-related or general collector car news, the club's last meeting highlights, announcements/notices, a column written by the club president, opinions, tech tips, a future meeting schedule, special offers to club members, a Member of the Month feature, classified ads listing collector cars and parts for sale by members.

Home computers have made it easier for a careful novice to create a professional-looking newsletter. Widespread use of home computers has also changed the type of publishing media that can be used. In the past, a newsletter had to be printed and mailed each month, which meant writing checks to a printer or copy shop and the post office. Some car clubs now send their newsletters by e-mail or making it available on a website.

Creating a website is another form of communications you'll want to consider today. Internet users are constantly surfing the web for things that fit their interest. It would certainly help your membership efforts if your club's website pops up when the words **"Collector Car Club"** are put into a search engine. It would also be an easy way for current members to get updates on the club happenings.



The Mechanic's Corner (continued)

Club Promotion: External

<u>Promotional opportunities</u> for your collector car club can basically be broken down into 10 categories: 1) press releases in local media, 2) press releases in hobby media, 3) club brochures, 4) club website, 5) booths at car shows and swap meets, 6) bulletin boards, 7) speaker opportunities, 8) public service announcements, 9) vendor resources, and 10) advertising.

Send a press release to local radio, TV, and newspaper media when your collector car club makes news, whether it's a charitable donation or a classic car show. Make sure the information in your release tells who, what, when, where and why. The press release should have the club emblem on it to make it official. And don't confuse a press release with a free advertisement. Some media will not allow contact information.

Club brochures given to members to place on collector cars around town are a great way to promote your club. Most enthusiasts keep a sharp eye out for cars like their own and seem to have a sixth sense when it comes to spotting collector cars hidden away. The brochure should be colorful, state the purpose of the club, and let people know how to join. It's essential to have a membership form inside the brochure!

A club website is the way to reach people using the Internet. There are many websites that sparkle and spin, but do they get new memberships? While a website must look exciting, it's the content that sells. A car repair tip or a lead on where to find the cheapest collector car parts may convince the web "surfer" that he/she should join the club. Once the collector is convinced, make sure the website offers why new members should join (features and benefits of the club) and how to join (an online membership application works great).

Booths at car shows and swap meets are often available to clubs free of charge. Check with the promoters of collector car events in your area and make sure your club has representatives at every show. Try to send different people to different events so no one gets overworked. Show reps should wear club shirts or jackets, and carry leftover newsletters and club brochures with membership forms inside. Free food or beverages will attract people to your booth. The cost can be offset by selling the club's excess inventory of items like club shirts, jackets, hats, license plate frames, etc.

Bulletin boards set up at car shows is another idea. When going to a collector car event, be sure to take brochures and signage materials with you in case a bulletin board is available. You'll also find bulletin boards in businesses that car collectors are likely to patronize, like car dealers, auto parts stores, car repair shops, restaurants, and supermarkets. Ask current members to use such free announcements to promote the club.

Provide speakers to other groups. Community organizations ranging from Cub Scouts to Lions Clubs are constantly in search of people to speak at their monthly meetings. The Cub Scout may not be a collector car owner, but perhaps his father or uncle might be.



The Mechanic's Corner (continued)

Community service announcements are often available through local TV and radio stations and newspapers. If your club is doing a Christmastime "*Toys for Tots*" drive or a fund-raising car wash for charity, the effort should qualify for a community service announcement. When people come to the event, they will learn about your collector car club.

Some vendors have large mail-order operations that reach thousands of people. If your club is fairly large, vendors may be willing to promote it with an insert card in their next mailing. This may also work for a local club if you can talk area car dealers or auto parts stores into keeping your club brochure on their parts counter. A number of vendors have used Look But Don't Touch signs as a promotional item. These are signs that hobbyists put inside their car windows at shows.

Advertising in national hobby media might seem like a great way to promote a club at first. It is, but the expense may not justify the results unless you proceed wisely. With a new club, a large display ad might be highly effective, but don't run it more than twice. Response tends to diminish after you reach the most passionate hobbyists. After that, you may want to change to a classified word ad to stretch your budget. If you put your club ad in the Collector Car section of the classifieds, you can bet that every reader interested in collector cars will see it. Put a code in your ad and keep records of how much response you get from each publication.

Spend accordingly.



EDITOR COMMENT:

While some of the article is outdated (technology has created an inexpensive method of communication), overall the foundation is fairly accurate and as the final comment says, spend accordingly.

As everyone knows, the purpose of **Pharoahs International-St Johns Chapter** is to raise money for our primary charity, **K9 for Warriors**.









The Next Generation

If you have any questions about Next Gen, reach out to our Director, Sean Griswold.









Buy, Sell or Swap # 1

1971 El Camino For sale \$27,900.00 obo

Text 904-483-7307 - Dave

- Pretty nice ride
- Mini tubbed
- 532 big block nice lumpy cam
- Turbo 350 trans

Recently upgraded the following:

- Exhaust
- Gas tank
- Radiator
- Alternator
- Digital Dash
- Dash
- Door panels
- All gaskets on both doors
- Radio

Available immediately and the car is on a lift so thorough underneath inspection is easy.







Buy, Sell or Swap #1 (continued)

1971 El Camino







Buy, Sell or Swap # 2

1986 Pontiac Fiero SE 2M6 For sale \$ 8,000

Text 915-702-8988 - Sean Griswold

- Low Mileage Survivor Car 57,000 Miles (Will increase as I drive it)
- Sold brand new from Bonelli Pontiac on May 1st, 1986 and registered in Uniontown, Ohio
- 2.8 L V6
- Automatic Transmission
- Medium Gray Interior Pallex Cloth Trim
- Factory Air Conditioning

Recent services:

- Oil Changed @ 56,919 Miles
- Headlight System has been completely overhauled: new headlight motors, relays, etc.
- Passenger Window Motor has been Replaced
- Comes with brand new brake pads in box

Other features:

- Pop Out Sunroof stores in frunk, no leaks whatsoever
- Power windows
- Great daily driver or light restoration
- Just needs paint and some other minor repairs.





Buy, Sell or Swap #2 (continued)

1986 Pontiac Fiero SE 2M6











Buy, Sell or Swap #3

Mopar Parts For Sale

- Direct Connection Valve Covers for Mopar Big Block: \$80.00
- OEM 3.91 Gears... Sure Grip cone style Posi-traction setup, 8 ¾ Shim Type -489 case: \$1,000.00

If interested, please contact Dan Barrett at dano@pharoahs-stjohns.com

Both pickup and local delivery only, no shipping.



